



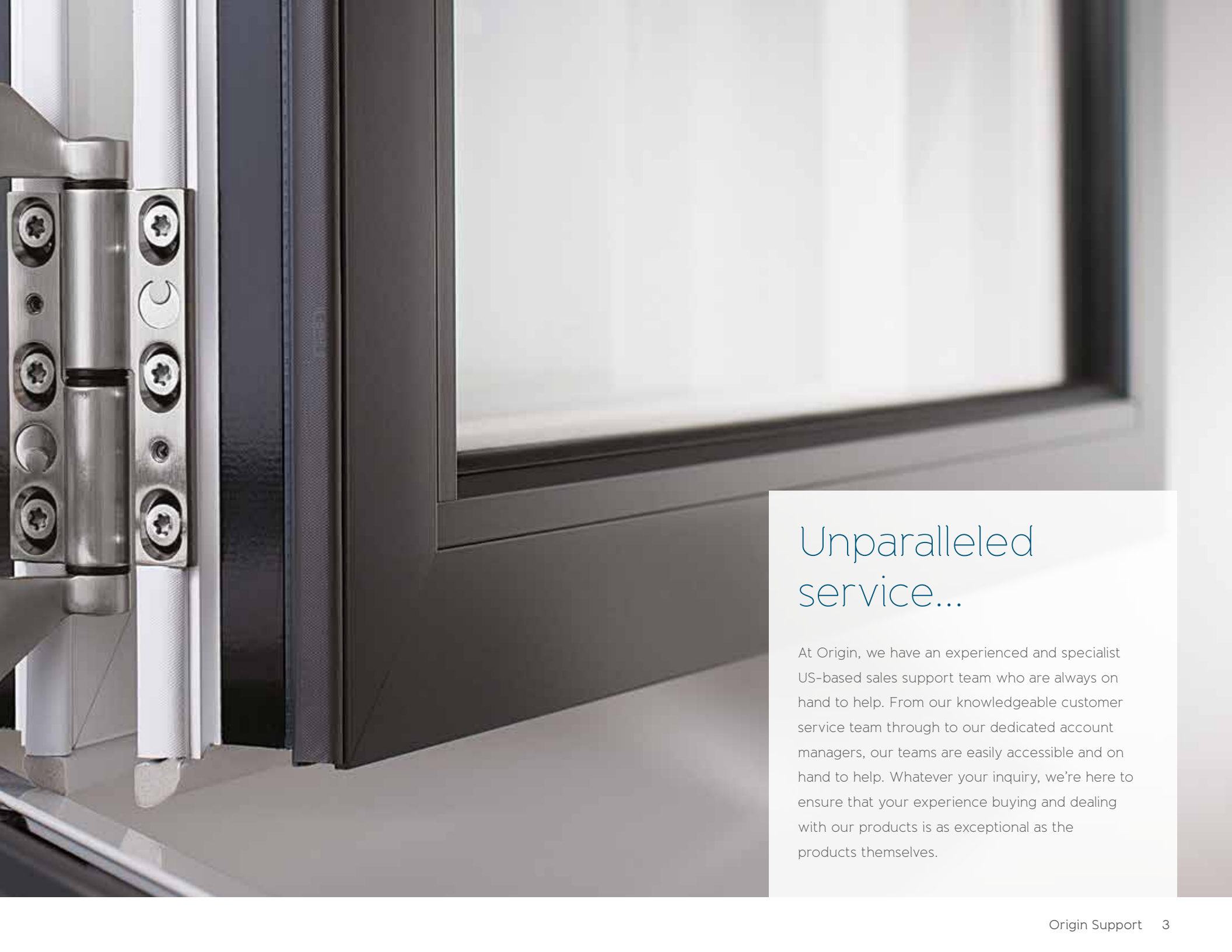
Become an Origin Dealer Today...

# Evolution through innovation...

Partnering with Origin is a unique business opportunity. We pride ourselves on building strong relationships with our dealers, working closely to increase their customer service levels, product knowledge and in turn, profitability. Our commitment to our dealers includes full support in all areas from sales and marketing through to comprehensive product and sales training.

Constant development, investment and innovation ensures that the unique DNA of our products and offering remains unmatched, giving us the confidence and capability to provide an industry-leading 10-year warranty, and the fastest and most flexible lead time in the industry.





## Unparalleled service...

At Origin, we have an experienced and specialist US-based sales support team who are always on hand to help. From our knowledgeable customer service team through to our dedicated account managers, our teams are easily accessible and on hand to help. Whatever your inquiry, we're here to ensure that your experience buying and dealing with our products is as exceptional as the products themselves.



# Marketing support...

We have a full range of marketing support to offer you, including showroom collateral, literature, point of sale displays, van wraps, assistance with advertising campaigns and much more.

On top of the stocked items, such as literature and point of sale options for your showroom, we can provide a comprehensive range of custom marketing support and advice. Whether it be for an exhibition, a showroom redesign or an awareness campaign in your local area, we're here to help you maximize all new business opportunities.



Showroom design...

Delivery truck wraps...



POS displays...



Roller Banners



Branded Showroom TV Display

Billboards...



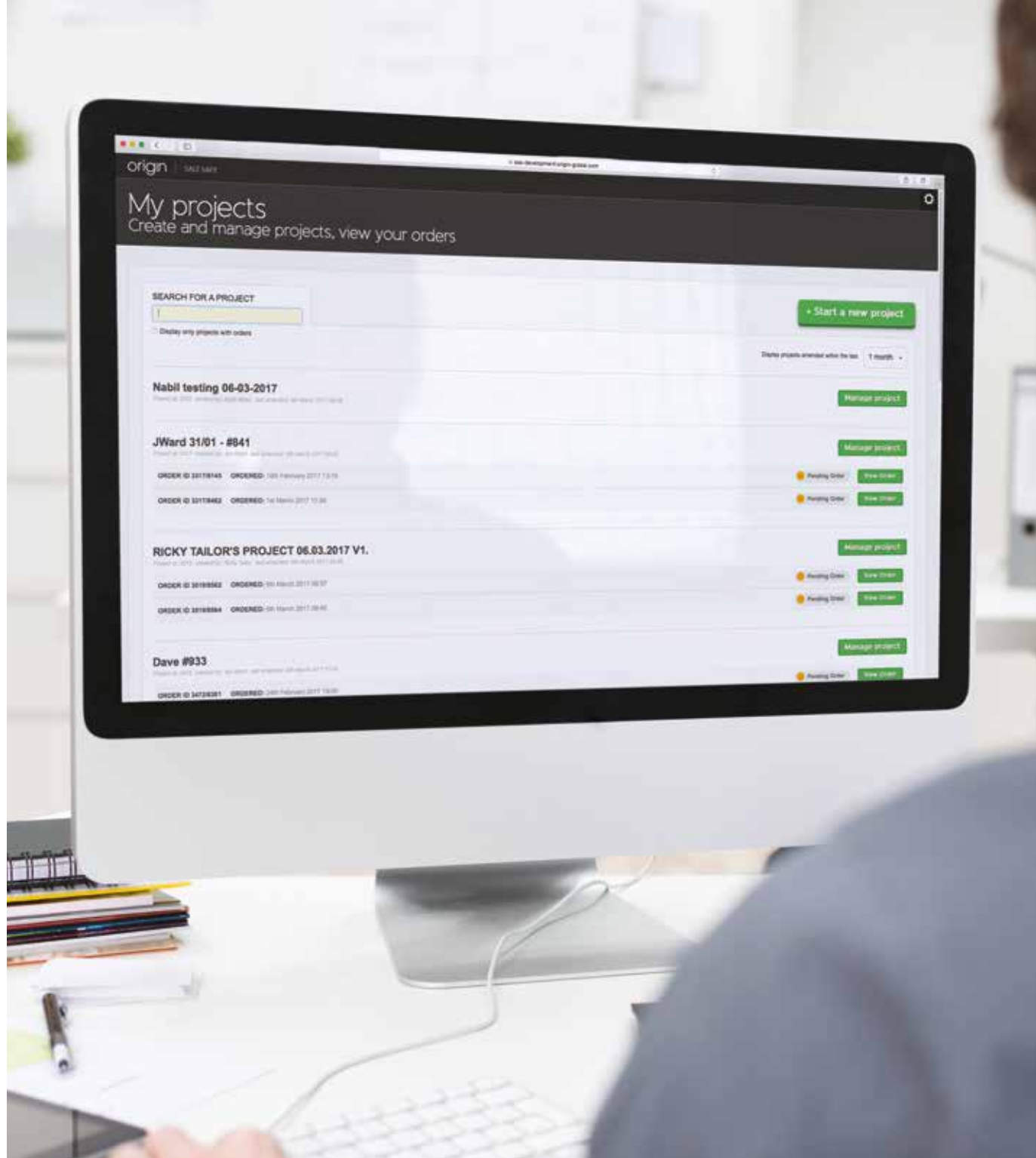


# OSS – Origin's online quoting and ordering platform...

With an easy to navigate, simple design and intuitive functionality, Origin's Sale Safe (OSS) streamlines the ordering process significantly, allowing costs to be retrieved instantly and ordered there and then if required. The administrative side of OSS offers huge organizational benefits, too. Rather than quoting individual products, OSS allows client projects to be built, incorporating both doors and windows, so all information for one customer is in one place.



With all this time saved on administration, it provides more time for proactive lead follow up.



# Social media guidance...

Social media is a great way to stay in touch with your customers, whether they be past, present or future. With the capacity to either make or break a brand's reputation for customer service levels, it is becoming increasingly important to maintain a relationship with those who matter. With this in mind, Origin offer advice and social media guidance to help you make the most of the online world.

One question we get asked a lot is what can social media help you achieve and why should you use it?

## You can promote your brand...

- It can demonstrate that you are experts in your field by sharing knowledge and breaking news within the industry.
- Explore theories and get involved with the chat. This will help when potential customers are searching for information, your name will be in the discussion, helping you reach a wider audience that you may not have come in contact with through traditional advertising methods.

- It can be more cost effective than other forms of advertising as you are directly creating a relationship with customers as opposed to marketing where there is wasted cost for those that don't reply.

## Generate leads, build strong relationships and drive loyalty...

- Being online will help you stand out from the competition.
- It will demonstrate that you're fun to work with as well as reliable and knowledgeable.
- It will also show that you're one big team who are passionate and enthusiastic about what you do.

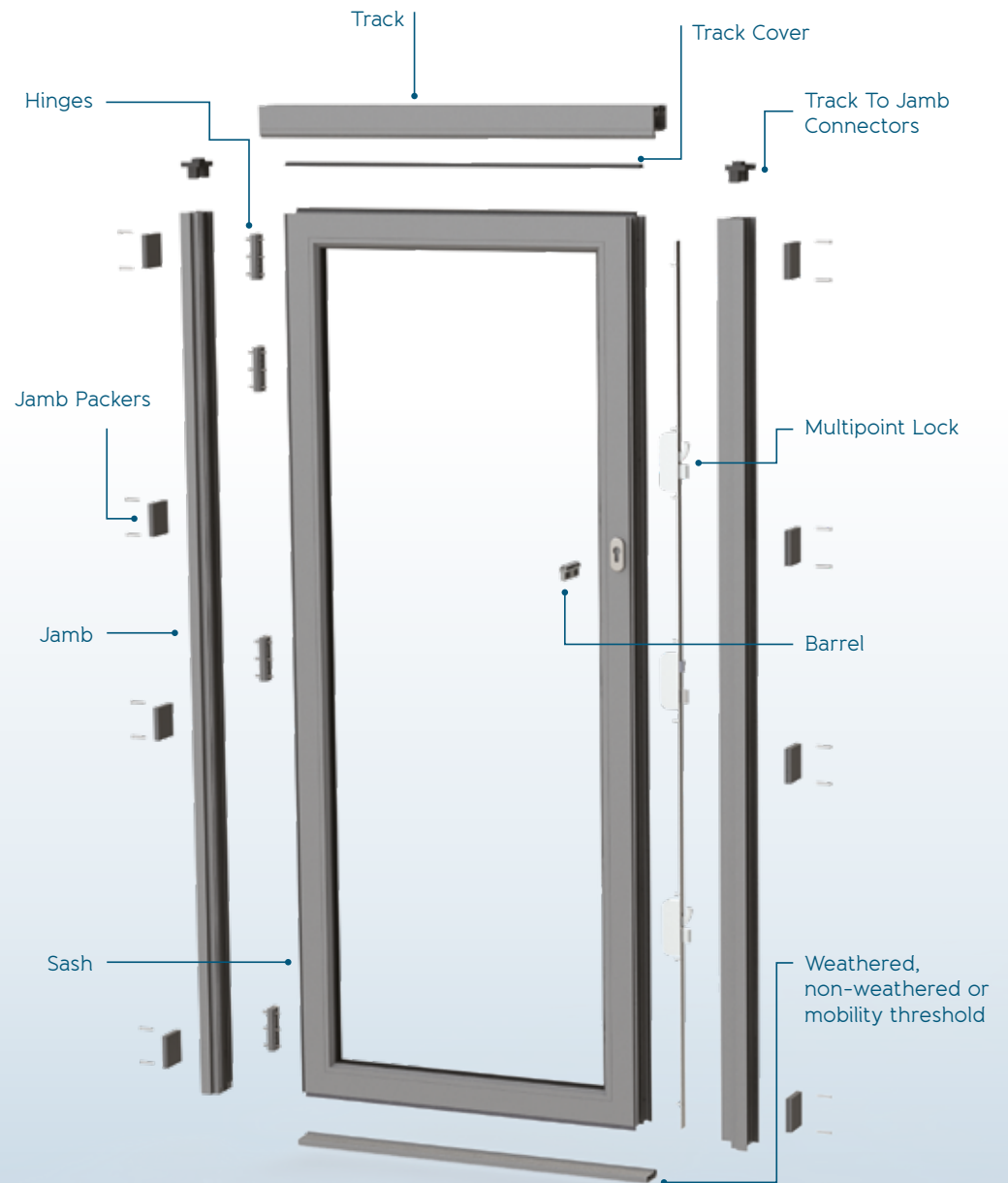


# Technical...

Here at Origin, we pride ourselves on the technical support that is readily available to our dealers. From technical drawings and specification sheets, through to door and window installation guides and videos, we have everything you may need. If, however, you should require any further support, our service team is just a phone call or e-mail away.

## Digital technical support...

- Operating Instructions
- 2D & 3D Technical Drawings
- Installation Guides
- Specification Overview





# Certified installer's training...



Origin are proud to offer free product training days, whereby we share our product knowledge and best practice with the aim of empowering you to maintain high service standards. Three levels are available – essential, intermediate, and advanced, with the full day courses taking place at our Venice based premises and including a factory tour to show the manufacturing process of our products. The training days are also a great opportunity for installers to ask any questions to Origin's experienced technical team. The courses ensure that installations are right first time, eliminating the need to return to site and offering the best possible service to your customers.



## Students receive:

- Origin certified installer certificate
- Course resource installation manuals
- Listing in Origin certified installers database

## Course objectives:

- Introduction of Origin products
- How to install Origin products in the most effective way

# Unbeatable lead times...

The Origin Bi-fold Door, within our popular color range, is available on an industry-leading 3-week lead time. This enables scheduled to be done with much more certainty and allows you to cater for customers who are on tighter schedules with absolute confidence, offering additional business opportunity.



# White glove delivery service...

One of our priorities is the safe delivery of our products to you. With this in mind, we introduced our White Glove Delivery Service. This is designed to operate as follows:

- The delivery driver will unload freight from their trailer via lift gate (pending it fits onto the gate)
- Delivery driver will take freight inside a residence or business, place it where it belongs, and unwrap it if specified by the customer
- This service usually comes with a guaranteed transit if that is necessary
- We can generally get a rate to have the driver handle a forklift if there is one on site. Some LTL carriers will comply with driving a forklift, but almost all truckload carriers will drive a forklift at the site(s)

- Freight is always loaded and unloaded with extra care so as to not break or get damaged while in transit. Extra attention is spent on loading and unloading with Origin's White Glove Delivery Service
- All door and window glass panels are individually packaged to keep it protected during transit and while at the jobsite or stored in the warehouse



# Research and development...

Our dedicated in-house research and development team work relentlessly to ensure we provide the best quality products available. We take great pride in our work, and the fact that we only use high grade components, specifically designed by Origin, reinforces our stance on quality.

It is this dedication to development that helps Origin maintain its position at the forefront of the industry as we continuously look to expand our offering and streamline our processes.

Our focus is not only on expanding our product range, but also perfecting those already part of it, ensuring every aspect from the hinges on our windows, to the wheel bases of our bi-folds is of premium quality and unrivalled durability.

It's our strive for perfection in our product development that allows you to specify to your customers with confidence.

A close-up photograph of a modern window handle and frame. The handle is a sleek, curved, metallic design, likely stainless steel, mounted on a dark grey or black frame. The frame has a multi-paned structure with visible seals and grooves. The lighting is soft, highlighting the metallic finish of the handle and the texture of the frame.

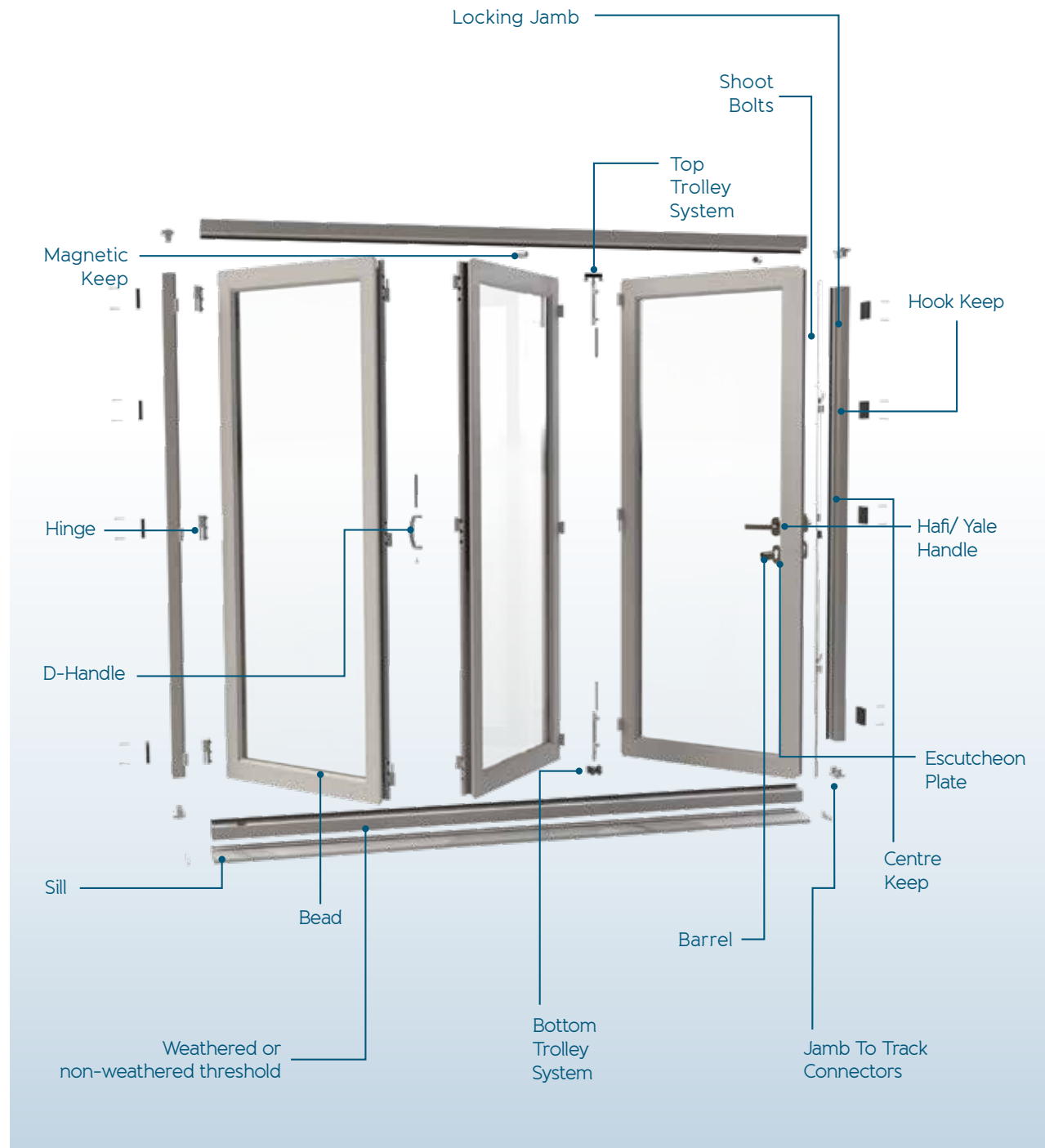
Origin's in-house research and development team design all Origin products to ensure they function smoothly and efficiently whilst standing the test of time.



# The Origin Bi-fold Door...

Sleek, elegant and timeless, the Origin Bi-fold Door is one of the most sought after renovation solutions. In addition to being visually stunning, its custom nature means it offers complete versatility, meeting all functional and stylistic requirements. With endless personalization elements including size, color, configuration and even hardware, the Origin Bi-fold Door is sure to complement any property. Along with its free glide system, which offers flawless operation, the Origin Bi-fold Door also keeps the entire family safe with finger safe gaskets to protect little fingers and an outstandingly secure and completely unique 8-point locking system. As the doors fold and stack, the aperture completely open, offering a new unrestricted widescreen view of your client's property.

Other door types include corner sets, French doors and single doors. All can be specified with or without a midrail for additional design possibilities.





# The Origin Window...

Stunningly designed and brilliantly executed, the Origin Window features an industry-unique internal and external flush casement. Smart and clean in appearance, it has no overlapping profile, so its timeless finish ensures it's perfect for any property type.

The Origin Window is a thermally broken aluminum system with an advanced triple weather seal that achieves unrivaled weather testing and thermal efficiency.

If, however, your client is after a little something extra, the Origin Window is the only system available that is able to be upgraded to include the space age technology, Aerogel. As the world's best insulator, Aerogel has the lowest thermal conductivity of any known solid material, to boost the window's thermal performance significantly.

## Popular configurations:

Single Casement

Twin Casement

Casement Fixed Casement

Awning

Double Awning

Fixed Frame - Direct Set & Dummy Sash Set









Origin is the world's leading manufacturer of aluminum architectural solutions.

Established initially in 2002 in the UK, Origin have since expanded operations to the US, now striking the perfect balance between British engineering and North American manufacturing expertise.

Now award-winning and operating internationally, Origin began as a family company dedicated to the design, creation and manufacturing of the best quality doors, backed by uncompromising levels of service.

Cousins, Neil Ginger and Victoria Brocklesby, have since worked relentlessly to perfect the design and functionality of bi-folding doors, and to create and maintain the highly respected reputation for quality and service that they have today, while expanding the range to include windows.

As the business has continued to grow and diversify, the foundations of family ethos, pride and ownership in all stages of production firmly remain.

Origin USA, Inc.  
573 Paul Morris Drive,  
Englewood,  
Florida, 34223

t +1-941-484-4970  
e [info@originbifolds.com](mailto:info@originbifolds.com)  
w [www.originbifolds.com](http://www.originbifolds.com)

Origin Global HQ, Stuart House,  
Castle Estate, Coronation Road,  
Cressex Business Park, High Wycombe,  
Buckinghamshire, HP12 3TA

t 0808 168 5816  
e [enquiry@origin-global.com](mailto:enquiry@origin-global.com)  
w [www.origin-global.com](http://www.origin-global.com)

Origin Middle East and Africa,  
Oryx Door Systems LLC,  
6th Street, Al Quoz 3, Dubai,  
PO Box 26659

t +971-4-341-9447  
e [info@originuae.com](mailto:info@originuae.com)  
w [www.originuae.com](http://www.originuae.com)

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DOORS AND WINDOWS

Bi-fold Doors

Windows